

Foodcore Nutrition Services Inc. Strategic business plan 2022 - 2027

Background Foodcore Nutrition Services Inc. (Foodcore) is a not-for-profit, non-government health promotion charity based in Perth, Western Australia formed in 1994.

The work of Foodcore is supported by a small office team led by the Chief Executive Officer and governed by a volunteer Board. The Board includes four office bearers (President, Vice President, Treasurer and Secretary) and 3-4 Committee Members, each elected for a two-year period. The Foodcore Board and office team work in partnership to plan, implement and evaluate the Strategic Business Plan.

Our Vision A sustainable equitable healthy food environment

Our Purpose To provide nutrition and food service support

Our Mission We advocate for healthy food environments by providing support and education to empower communities

Our Values



Collaboration

Working together to achieve more



Excellence

Being innovative, passionate and evidence based



Integrity

Acting with honesty, courage and accountability

- Our Objects**
- To promote the provision of healthy food environments where we work, learn and play
 - Being a leader in influencing policy and advocating for healthy food environments consistent with the Australian Dietary Guidelines
 - To advocate for the relationship between food and wellbeing
 - To provide evidence-based advice, training and support to create healthy food environments and viable food services
 - To engage and collaborate with key stakeholders and organisations with objects similar to the objects of the Association

Our Strategic Goals

1. Advocacy
2. Membership
3. Sustainability
4. Partnerships
5. Funding
6. Profile, branding and communication